

## Jim Barry, CMC Earns Lending Integrity Seal of Approval

Achieves Status For Professionalism in the Mortgage Business

Islip, NY – 10/28/2014 – Artisan Mortgage Company, Inc today announced that Jim Barry, CMC has earned the Lending Integrity Seal of Approval from the National Association of Mortgage Brokers (NAMB). The new seal recognizes individual brokers and loan officers who meet the industry's highest standards for knowledge, professionalism, ethics and integrity.

"I am proud to bestow this symbol of excellence on Jim Barry," said Jim Pair, CMC, President of the National Association of Mortgage Brokers. "By earning this recognition, Jim has demonstrated a strong commitment to achieving the highest ethical standards in the mortgage business."

In order to display the Lending Integrity Seal, a broker or loan officer must:

- Pass a national criminal background check.
- Possess a state license or registration.
- Submit three business references (new members only)
- Attend professional education, including ethics training.
- Live up to NAMB's Code of Ethics and Standards of Best Business Practices
- Pledge to abide by NAMB's formal ethics grievance review process.

When a loan officer or broker displays the Seal, it means they have voluntarily met the only national standards for mortgage originators, established by the National Association of Mortgage Brokers.

"The Lending Integrity Seal of Approval is transforming the mortgage industry," Pair said. "We believe it will soon become to the mortgage industry what the Good Housekeeping Seal of Approval is to the makers of consumer products."

For more information on the Lending Integrity Seal of Approval, visit www.lendingintegrity.org.

Contact Jim Barry at Artisan Mortgage Company, Inc, 320 Main Street, Islip, NY 11751 phone Phone: (631) 859-9414; www.ArtisanHomeMortgage.com

The National Association of Mortgage Brokers is the voice of the mortgage broker industry with members in all 50 states and the District of Columbia. NAMB provides education, certification and government affairs representation for the mortgage broker industry, which originates over 50% of all residential loans in the United States.

